

Kerala State Handloom Development Corporation Ltd (KSHDC)

EMPANELMENT OF GENUINE HANDLOOM ORGANIZATIONS (GHO) FOR STRATEGIC BUSINESS ALLIANCE

Conceptual Back ground

Kerala State Handloom Development Corporation Ltd (KSHDC) popularly known as Hanveev is a state level organization Found in 1968, with the favorable support of State and Central Govts., Kerala State Handloom Development Corporation Ltd (KSHDC) took the task with the primary objective of preserving this ancient craft, and protecting its dependents from the threat of power looms/ fully automatic looms / machineries. HANVEEV is now, having 36 permanent showrooms and 2 franchisee showrooms in prominent townships across the Kerala State which serves more than 1,00,000 regular retails customers and 10,000 institutional clients In order to support Handloom industry, Free Handloom School uniform scheme was implemented by the Government of Kerala in 2016. Today major chunk of the weaver force of Hanveev is engaged for the production of Free Handloom School Uniform. Owing to it Hanveev experience shortage of some products to meets the demand of our regular customers in time bound manner. In order to meet the demand of our valued customers when at a time the production is not possible with existing weaver force of KSHDC, Hanveev invites applications from Genuine Handloom Organizations (GHO) approved by the authorities to be empanelled as **STRATEGIC BUSINESS ALLIANCE partner of** Genuine Handloom items as per the terms and conditions contain in invitation for empanelment and STRATEGIC BUSINESS ALLIANCE agreement there to.

Expression Of Interest Invited for Empanelment of Genuine Handloom Organizations approved by authorities (GHO) for Strategic Business Alliance

The Kerala State Handloom Development Corporation Ltd (KSHDC) invites Expression of Interest from Genuine Handloom Organizations (GHO) as per the terms and conditions for empanelment for supply of HANDLOOM and allied textile items to Kerala State Handloom Development Corporation Ltd (KSHDC), as per Strategic Business Alliance agreement. Parties interested in applying for the empanelment may submit their Expression of Interest in the manner required under this document.

All the correspondence in this context shall be forwarded at the below -mentioned address and shall be clearly marked **“EMPANELMENT OF GENUINE HANDLOOM ORGANIZATIONS (GHO) FOR STRATEGIC BUSINESS ALLIANCE”**.

KSHDC reserves the right to withdraw the process of empanelment or any part thereof, to accept or reject any/all offer(s) at any stage of the process and/or modify the process or any part thereof or to vary any terms without assigning any reasons whatsoever. No financial obligations will accrue to KSHDC in such an event.

The draft of Strategic Business Alliance agreement will be provided on submission of EOI application form for strategic business alliance

Address for all communication:

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